

Territory or City Settlement Poster or Brochure

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4 pts. possible

~~30~~ 40

In this activity, you will need to represent the positive benefits of a specific 19th century western territory, region or city (of your choosing) to potential pioneer settlers. Your character's goal is to convince more perspective settlers to take the arduous journey with their families to start a new life in your territory. Your poster (a half sized poster board) or brochure (a tri-fold, 2 sided brochure) should highlight the positive reasons a pioneer would want to come to your territory, including the climate and physical geography benefits, the social and community benefits and the business or economic opportunities available to them. While you are brainstorming and researching this, consider the "push/pull" theory of migration. Also think in terms of Manifest Destiny. Your poster or brochure should also communicate the necessary precautions, provisions and steps interested pioneers should take in arranging their trek west. Your poster or brochure may include your own original artwork, pictures cut from magazines, or clipart, but may not be made entirely of any one of those media. It should be colorful, attractive and professional in appearance. It will not be sufficient to have a poster or brochure full of wilderness pictures. It needs to communicate clearly (in writing) the information discussed above.

Rubric

- 2 pts. for each individual point of information represented about your territory, up to 10 points each for :

Climate benefits	0-10	_____
Social benefits	0-10	_____
Business / economic benefits	0-10	_____

- Overall neatness and visual appearance of the poster.

0- 5	_____
10	5

Your Total _____ /40